

InSites Enterprise Visibility Platform™

A comprehensive real-time location platform for automating processes, reducing costs, and enabling a lean healthcare environment

Asset Management



Inventory Management



Patient Flow



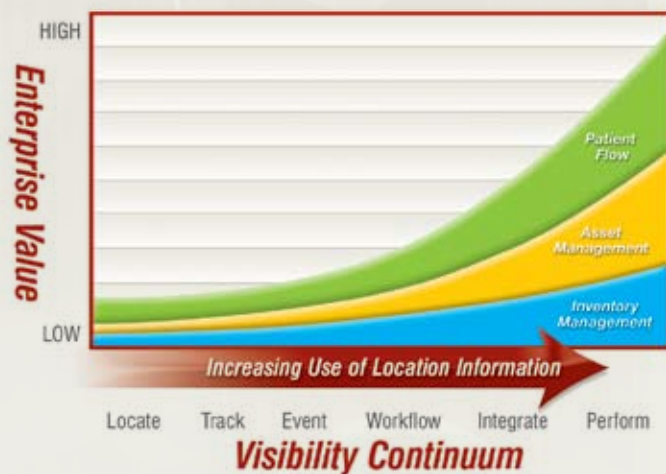
To improve your operations, you first need InSites.

Optimize resources • Maximize staff productivity • Improve patient care

By nature, hospitals are chaotic environments. With countless number of people and items moving about and interacting with one another all day every day, keeping track of it is daunting. Simple things, such as finding a staff member, patient, or piece of equipment, waste staff time and increase patient wait times. Bottlenecks created by poor turn-around and inefficient patient flow on ED and OR rooms, inpatient beds, outpatient exam rooms, and procedure areas create a ripple effect through the entire facility.

Today, real-time location technologies consisting primarily of tags, sensors, and software provide the ability to locate people, assets, inventory, and specimens instantly and reliably. The true value, however, lies in the ability to go beyond basic locating of items. The InSites Platform enables healthcare organizations to leverage location data to maximum benefit, from simple location of resources to true performance management.

- ▶ **Locate people, equipment, and inventory in real-time**
- ▶ **Track the status of people, equipment, and rooms**
- ▶ **Configure automatic responses using specified rules**
- ▶ **Streamline workflow via automated notifications**
- ▶ **Integrate with IT, communication, and building systems**
- ▶ **Effectively manage and improve performance**



The InSites Enterprise Visibility Platform includes more than 25 location-enabled applications and provides powerful Business Intelligence capabilities, as part of the subscription-based enterprise software suite. The solution uses an open architecture approach that allows healthcare organizations to leverage the solution for a variety of uses that can be incrementally rolled out over time. As a result, the enterprise value multiplies as applications are implemented and the capabilities of the platform are leveraged.


SPRUCEDALE
CARE CENTRE



*"We have seen a **25% increase in staff productivity** since we implemented the Intelligent InSites solution. By quickly locating equipment, other staff and residents, we save time each day."*

Darren Micallef
Administrator
Sprucedale Care Centre

Enabling a Lean Healthcare Environment

What does it really mean to have a "lean" healthcare environment? It means efficiency and productivity are maximized throughout your operations, and costs are minimized by reducing waste and manual processes. It means patient wait times are low, staff productivity is maximized, equipment utilization is high, patient flow is streamlined, and processes are automated.

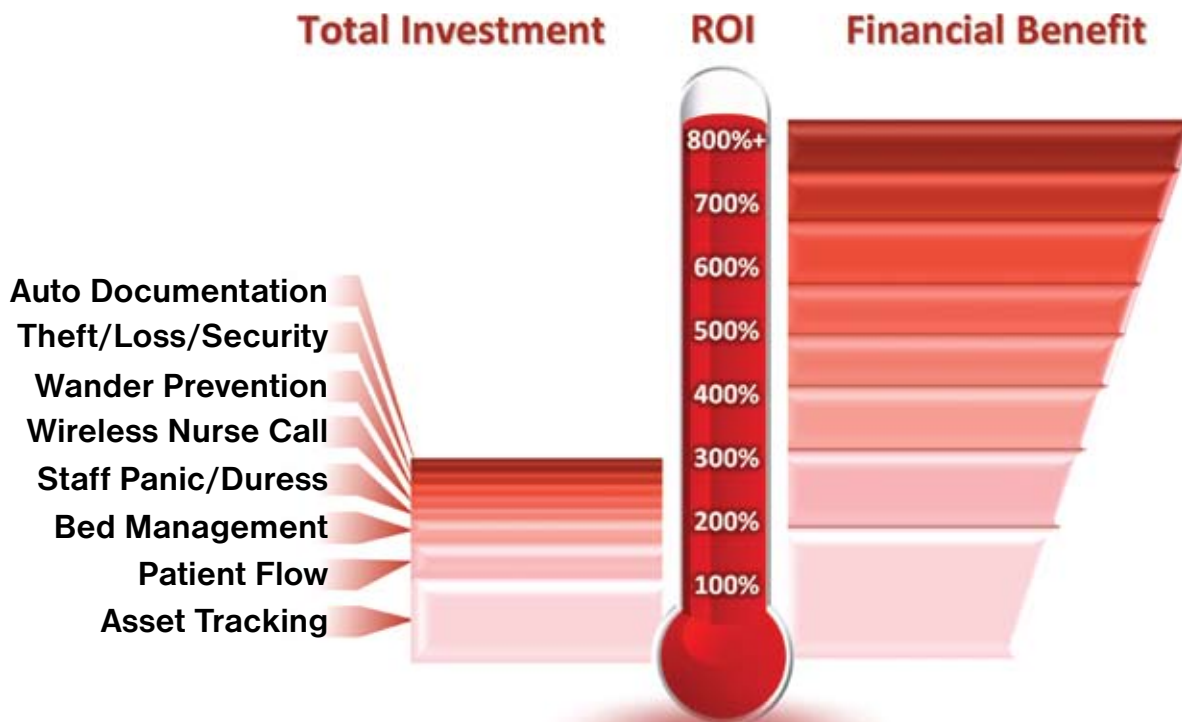
What does that translate to? Increased capacity, higher revenues, lower costs, and improved patient and staff satisfaction.

**With the InSites Platform, you can realize
an impressive ROI with results like these:**

- **Increased staff productivity by 25%**
- **Increased asset utilization by 51%**
- **Increased patient throughput by 40%**
- **Decreased ED diversions by 82%**
- **Reduced length of stay by 37%**
- **Cut door to exam room time by 50%**

Immediate Impact...

From the very start the InSites' solution was designed to automate more than 25 healthcare processes and to leverage your current and future technology investments. By choosing the Enterprise Visibility Platform, you provide your organization an economical and practical way to start delivering results on your immediate needs and to incrementally increase functionality and value over time. This is all accomplished through the use of the InSites' platform that enables you to impact the ENTIRE enterprise.



Increasing Value...

Value from Day One Investments today must yield results quickly. The InSites' solution is designed to do just that. A proven implementation methodology promises rapid deployment and immediate value the day the solution goes live. Our solution is designed to deliver quantifiable and an immediately noticeable return on your investment. Whether it's reducing rental charges, improving efficiency, providing information to support balanced scorecards, or insights which enable you to achieve strategic goals, the Intelligent InSites solution shows results FAST.

Healthcare Optimized Through our deep understanding of healthcare operations and business processes we deliver a solution that addresses real needs. With the experience and expertise of seasoned healthcare and technology consultants, we develop RTLS strategies that align with your goals and improve key operational processes to achieve a LEAN environment. The end result - higher satisfaction, streamlined processes, reduced costs, and improved operating margins.

Affordable Investment Intelligent InSites understands that the flexibility of the initial investment is important and offers both subscription and capital models for the software, hardware, services, and ongoing support components to reduce the financial obstacles to getting started. We also realize that gaining acceptance for new technology projects can be challenging in this current environment, and for that reason we have developed partnership models that can include performance and risk sharing agreements. This approach GUARANTEES an easy way to validate your investment.

Results Delivered At Intelligent InSites we don't just talk about results, we stand behind them. As we work together to deliver enterprise visibility, your goals become ours and we commit that they will be realized. We benchmark your current situation to establish a starting point, jointly establish the project goals and design a plan to achieve them. The outcome is a demonstrable value through real, QUANTIFIABLE business and operational results.

Platform Components and Features

The InSites Enterprise Visibility Platform is built upon a highly scalable, open architecture designed for maximum flexibility and interoperability. The software is offered on an affordable per item per month subscription basis, and it may be hosted either via the secure enterprise-class InSites Hosting Center, or at your own hosting facility. Included at no additional charge, the platform offers a variety of features and applications for patient flow, asset management, and inventory management.

From serving as a wireless nurse call and staff duress system to a full ED and OR workflow solution, the system allows healthcare organizations to leverage their real-time location infrastructure for maximum value and benefit. The software has been designed to provide a comprehensive solution on day one, while offering unlimited flexibility to expand the solution over time. The result? Clients can be confident the InSites Platform will serve their needs today while protecting their investment going forward.



Alerts, Notifications, and Escalations

- Automate alerts based on rules
- Receive alerts via many devices
- Integrate alerts from other systems

Reporting and Analytics

- Use InSites' built-in reports and analytics
- Monitor KPIs and trends in real-time
- Create custom reports using your preferred data-mining tools

Workflow and Task Management

- Route alerts/messages to specific staff
- Coordinate common tasks among staff
- Automate patient, staff, room status

Voice and Text Communication

- Facilitate communication among staff
- Attach voice to alerts and tasks
- Communicate to one or more staff

Rules Engine

- Automate processes with pre-defined rules
- Create multiple responses to any alert
- Supports unlimited event scenarios

Data Repository

- Aggregates data from multiple RTLS systems
- Provides historical data for reporting
- Drill down from enterprise to single events

Platform Benefits

Multi-RTLS Technology Support

The InSites Platform enables you to use the most appropriate real-time locating hardware to meet your current and future needs. That versatility allows you to utilize multiple RTLS technologies within a single facility, or across the enterprise, and manage them seamlessly through the InSites interface.

Flexible Deployment

With Intelligent InSites, you choose the deployment option that is the most suitable for your organization. You can install the InSites solution on-premise, or shift the IT management to us and use our world-class hosting facilities.

Integration-Ready

The InSites solution was designed for seamless integration with third-party applications, such as electronic health records, practice management systems, billing and financial systems, or any HL7-compliant software program, enabling you to fully utilize your IT investments.

Scalable

The InSites Platform was designed to meet the needs of large enterprises, supporting tens of thousands of tags and multiple geographically dispersed facilities. It can also scale down to operate cost-efficiently in the smallest of settings, such as a single department or a small clinic.

Enterprise-Driven

InSites solution provides true enterprise visibility, enabling you to benchmark, trend, and compare performance of specific departments, facilities, or the entire enterprise, allowing you to make critical strategic decisions and measure their true impact.

Configurable

The InSites solution is designed to automate and simplify your process of creating a lean environment. Therefore it is fully configurable to meet your organization's unique requirements and processes.

InSites Platform Architecture

The InSites Enterprise Visibility Platform is built using standard Web Service interfaces to a variety of systems. The interface to clinical IT systems is both HL7 as well as HIPAA compliant to ensure system interoperability and complete security and privacy of patient data. The openness and extensibility of the platform ensures you will be able to integrate with new systems you may later acquire, essentially "future proofing" your investment.

InSites Applications

- Patient Flow
- Asset Management
- Inventory Management
- Business Intelligence



Third-Party Applications

- Web Services API and SDK
- Rules Engine API
- InSites Components API
- Reporting Services API

Communication Systems

- Web Desktop
- iPhone
- PDA
- IP Phone
- Pager
- Email
- Blackberry

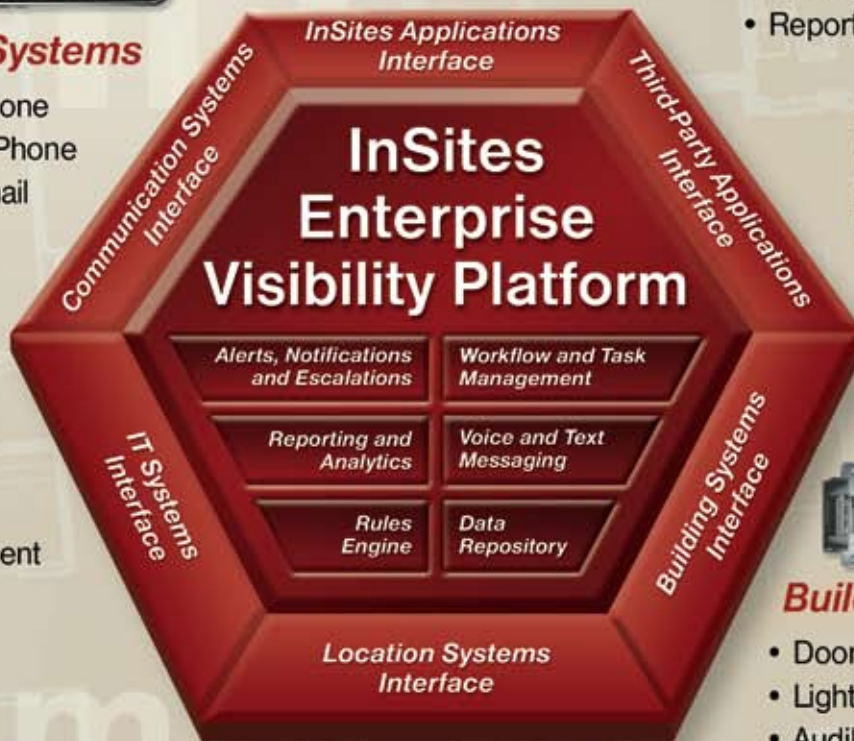
IT Systems

- EMR/Clinical
- ERP/Financial
- Asset Management
- Point of Care
- Other Systems



Real-Time Location Systems

- Ultrasound
- RFID/Infrared
- Ultra Wideband
- Wi-Fi
- Passive RFID
- Zigbee



Building Systems

- Door Locks
- Bed Alarms
- Lights
- Fire Alarms
- Audible Alarms
- Security Systems
- Telemetry
- Temperature
- Nurse Call

location

mobile

InSites Platform Applications

The InSites Enterprise Visibility Platform includes many healthcare specific end-user applications as a part of the overall solution. Clients may use these “out-of-the-box” tools directly to automate operational processes, or can integrate them with their existing software tools. The versatile and scalable platform serves as the core of our healthcare clients’ enterprise visibility strategy by enabling the seamless integration of real-time location data with their existing IT systems, communication systems, building systems, and mobile devices. The platform also allows customers and integrators to customize and enhance the system to suit their unique requirements and environment.

Patient Flow

- Manage patient flow via the electronic flowboards
- Locate patients and staff in real time, anywhere within the facility
- Monitor availability via color-coded room status in map and list views
- Trigger events manually or automatically based upon configurable rules
- Send notifications and alerts to various staff and departments



Asset Management

- Locate any tagged item instantly via desktop or PDA searches
- Auto-generate work orders via a button press on the equipment tag
- Review equipment maintenance and recall status at a glance
- Monitor equipment levels by department and send an instant notification when the quantity exceeds or drops below the desired threshold



Inventory Management

- Access up-to-the-minute inventory counts across the enterprise
- Locate in-stock inventory by location or by group/item
- Monitor inventory and be alerted to recalled or expired items
- Automate reordering based on established par levels



Business Intelligence

- Utilize real-time and historical data to gain insights into operational performance
- View, share, and analyze data across the entire enterprise
- Access pre-defined reports or create reports tailored to your exact needs
- Share data with other systems to improve timeliness and accuracy of decisions
- Monitor key performance indicators and enterprise-wide benchmarking



Automating the Healthcare Enterprise

One of the most impressive benefits of the InSites Enterprise Visibility Platform is its versatility. In addition to the applications included with the platform, the solution can replace, augment, or "location-enable" many traditional stand-alone systems. As a result, healthcare organizations can save money and simplify system management by implementing the InSites Platform rather than purchasing, maintaining, and supporting several individual systems.



Intelligent InSites

World-Class Service and Support

When you decide to implement the Intelligent InSites solution, you're getting far more than just hardware and software. You are getting the expertise and experience of our trained and certified solution specialists who are committed to making the project a complete success.

Our flexible training will allow you to choose cost-effective options that match the learning styles of your staff members. Before we leave your site, we will ensure your staff is adequately trained to handle an array of situations or issues that may arise. But if questions come up, our support team is prepared to deliver timely answers **24 hours a day, 7 days a week.**



A Service of
Alegent Health
Bergan Mercy Medical Center

"The Intelligent InSites platform provides the best method for healthcare providers to quickly and effectively respond to alerts, which ensures the safety of our staff and patients."

Thomas Hickey, Executive Director
Lasting Hope Recovery Center
Alegent Health
Omaha, NE

About Intelligent InSites

Intelligent InSites is the market and technology leader in providing enterprise visibility solutions for healthcare. The InSites Enterprise Visibility Platform™ leverages the power of real-time locating technologies to provide caregivers with a single system capable of automating and optimizing patient flow, asset management, and inventory management. By providing visibility into operational performance in real time, the InSites Platform enables our clients to make major improvements in patient safety, patient satisfaction, streamlining processes, resulting in a lean healthcare environment.

Our Mission

We profoundly improve the safety, satisfaction, and quality of life of our clients and the people they serve by consistently delivering superior technology products and services.



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